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bedspreads, blankets and pillows.

Lianne Ernst

## INTRO

### WHO WOULD YOU LIKE TO BE, IF ONLY FOR A DAY?

Amelia Earhart, speeding through blue skies towards a far-away sunset. And I would

Daydreaming can be so sweet, so how about prolonging the fantasy?

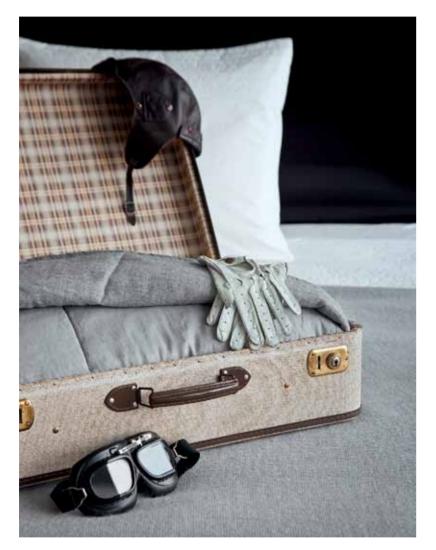
The ALTER **EGO** collection is my tribute to cutting edge female artists and style icons

In this collection you will find a great variety of seductively tactile fabrics. Cushions are made of course-knitted raffia, longhaired cow skin, or handcrafted from a special

A wide range of evocative colours like ink, ebony, olive and burgundy grace

detailing that characterizes a true Mrs.Me design.

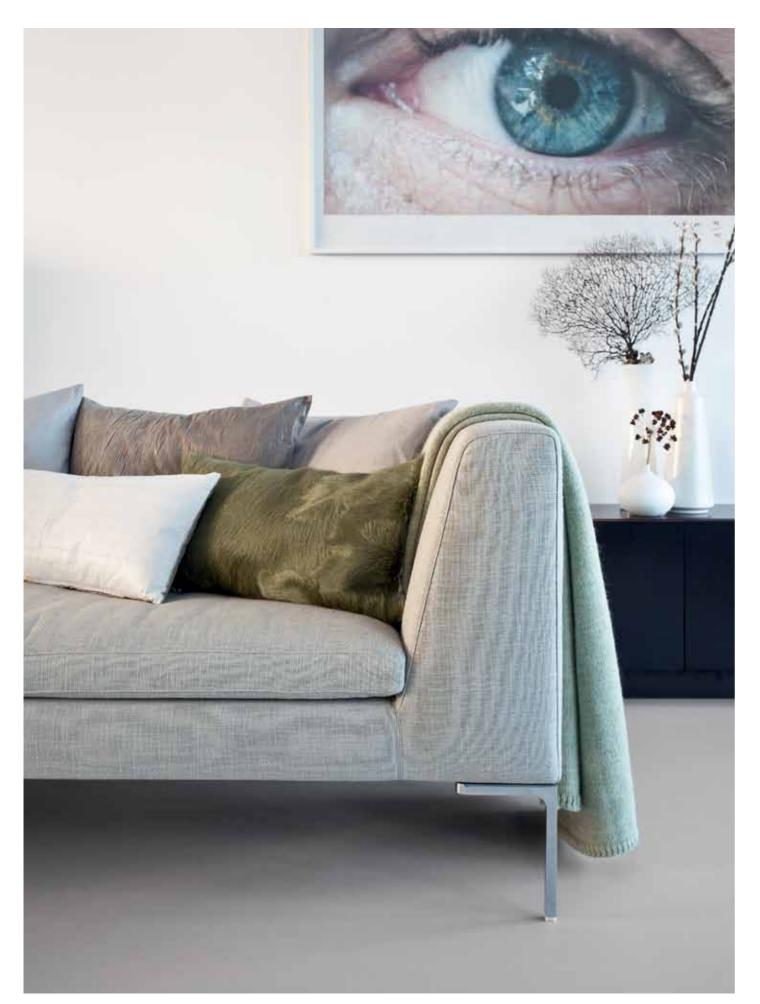
With ALTER EGO, I invite you to dress your home with a sense of adventure. Whoever you wish to be, share your dreams with Mrs.Me.



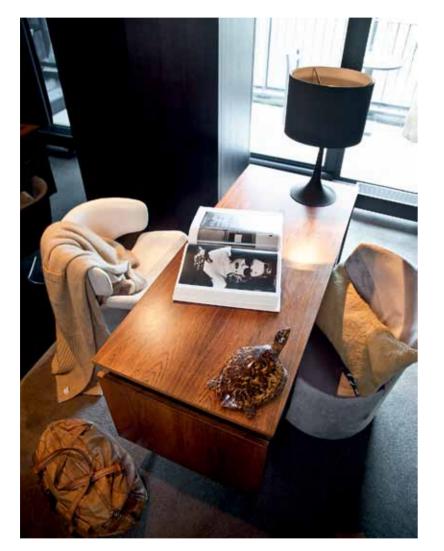
AMELIA



This page: padded duvet cover set HARLEY white, neck roll pillows COOPER white, padded bed-end spread TYLER *light grey*, blanket KNITTED MOHAIR PLAIN *light grey*, reversible cushions TYLER *light grey*, wrinkled leather cushion GARDEN warm grey, longhaired cow skin cushions JAMES *olive*. Opposite: reversible padded bed-end spread TYLER *light grey*.



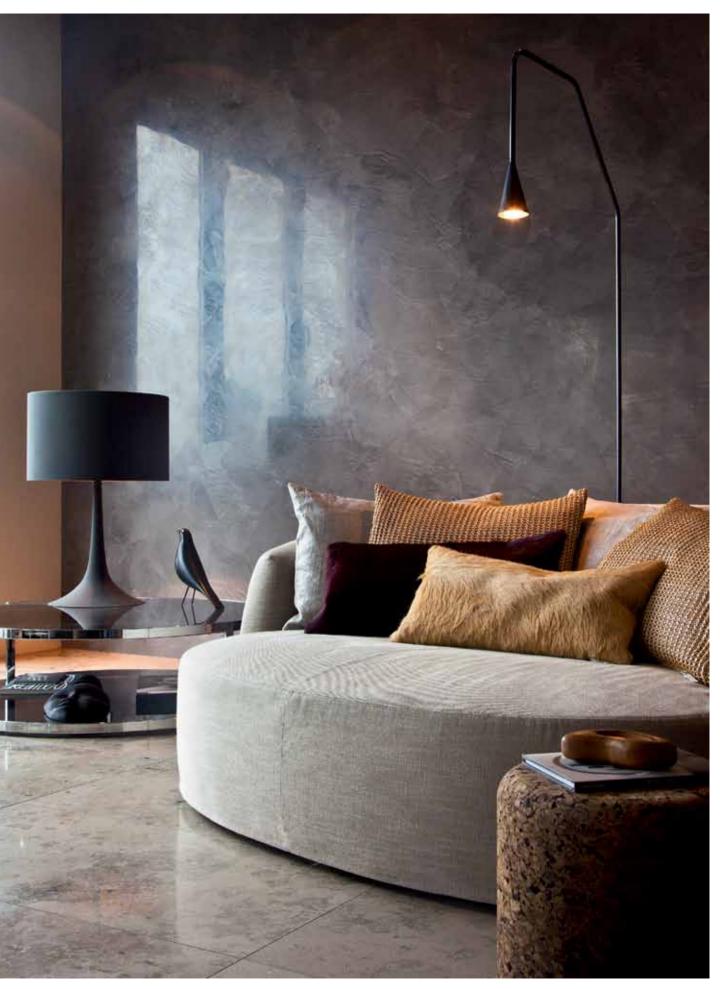




FAYE









JEAN

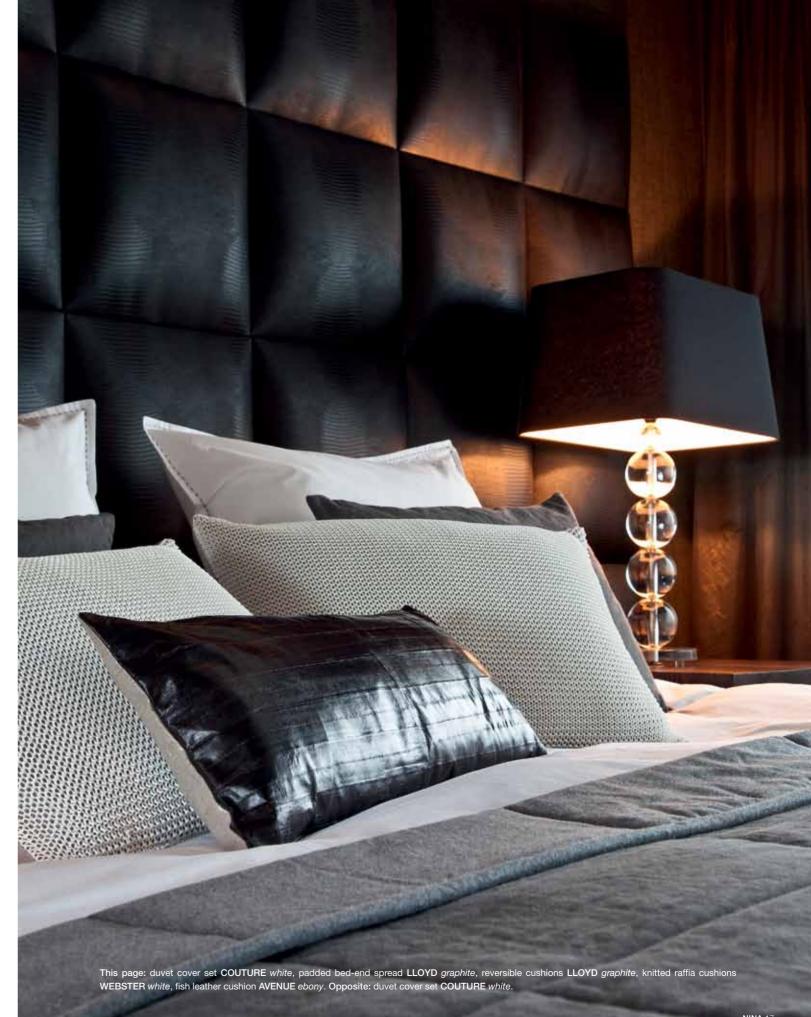


badded bed-end spread MASON *night blue*, knitted mohair blanket HOPPER nion JAMES camel. Opposite: neck roll pillows COOPER white, padded bedphaired cow skin cushion JAMES ink.











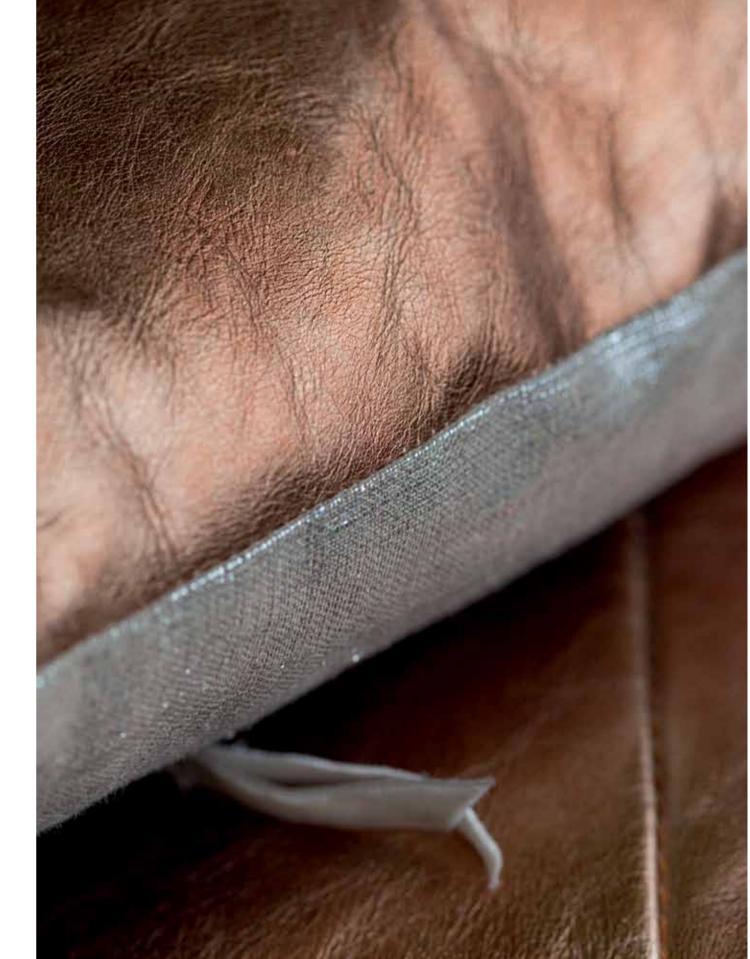


ROÍSÍN

This page: duvet cover set CORD *white*, neck roll pillows COOPER *white*, knitted mohair blanket CROCO *taupe*, embossed velvet cushions SUNBURST *smokey gold*, metallic leather cushions PLAZA *white gold*, metallic leather cushions PAVILION *copper*, one-of-a-kind floral silk cushions VINTAGE in *green*, *pink and copper* shades. Opposite: metallic leather cushion PLAZA *platinum*, spangles cushion PALACE *ginger*.

U E







ELEEN



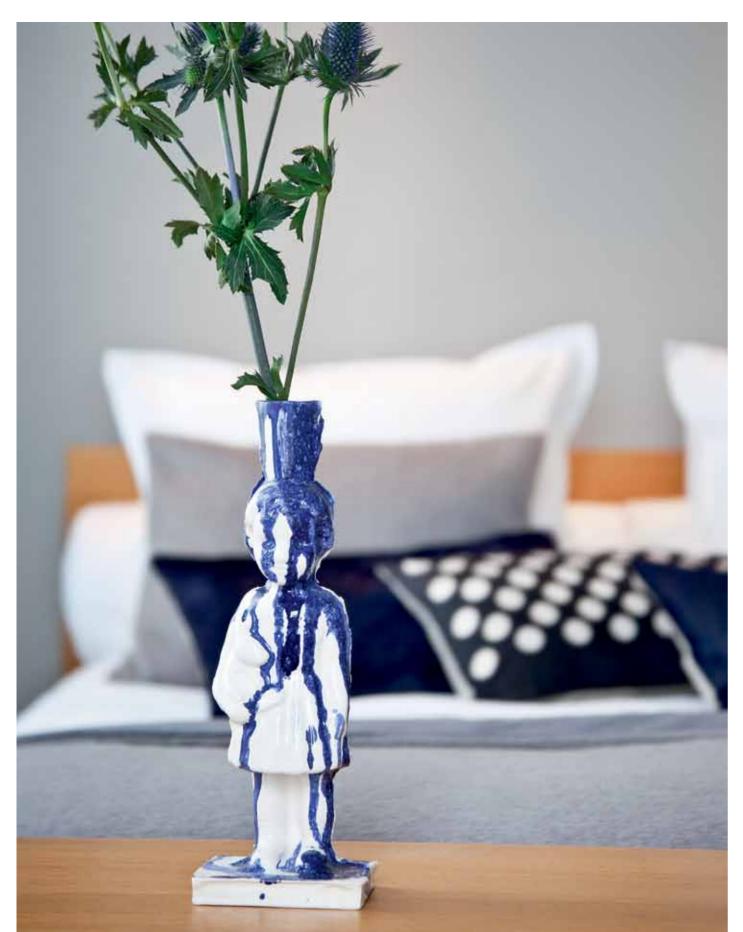








This page: embroidered duvet cover set SILVER STITCH white, neck roll pillows SILVER STITCH white, alpaca mohair bed-end spread TEDDY mouse, knitted mohair blanket BYRON carbon blue, cushions TEDDY mouse, longhaired cow skin cushions JAMES *Ink*, one-of-a-kind dotted silk cushions VINTAGE in *blue* and *white*. Opposite: alpaca mohair cushion TEDDY mouse.

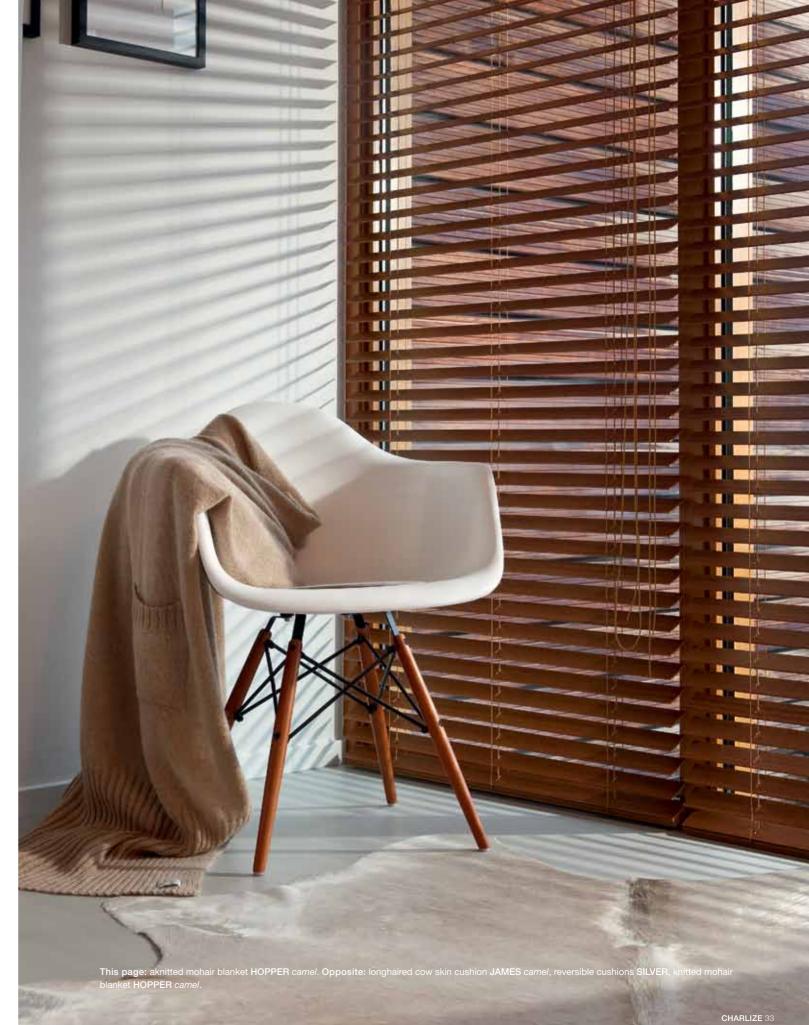


This page: embroidered duvet cover set SILVER STITCH *white*, neck roll pillows SILVER STITCH *white*, alpaca mohair bed-end spread TEDDY *mouse*, cushions TEDDY *mouse*, longhaired cow skin cushions JAMES *ink*, one-of-a-kind dotted silk cushion VINTAGE *blue*. Opposite: knitted mohair blanket BYRON *carbon blue*, alpaca mohair cushions TEDDY *mouse*, longhaired cow skin cushion JAMES *ink*.





CHARLIZE

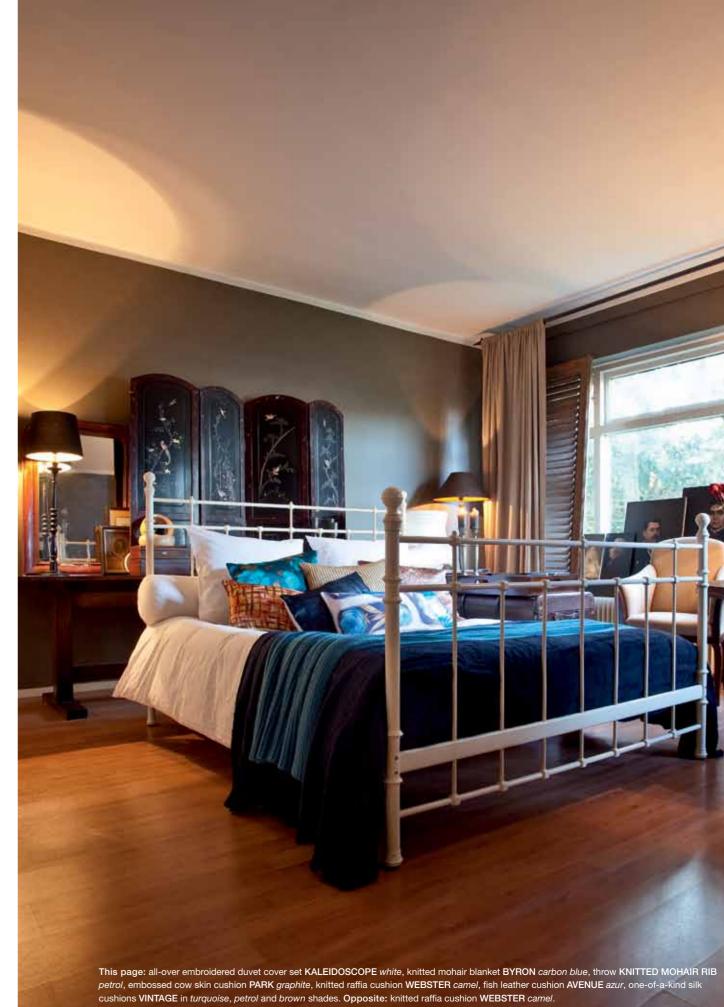


Duvet cover set OBLIQUE *white*, neck roll pillows COOPER *white*, padded coated linen bed-end spread SILVER PAD, knitted mohair blanket HOPPER *camel*, reversible cushions SILVER, longhaired cow skin cushion JAMES *camel*.



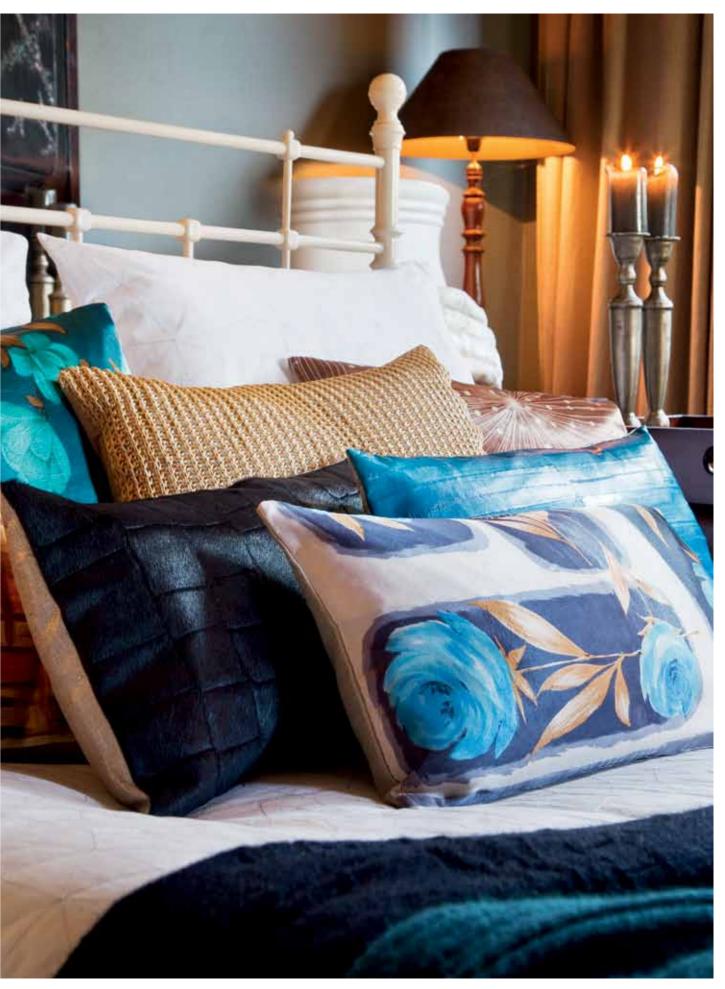


FRIDA



FRIDA 37



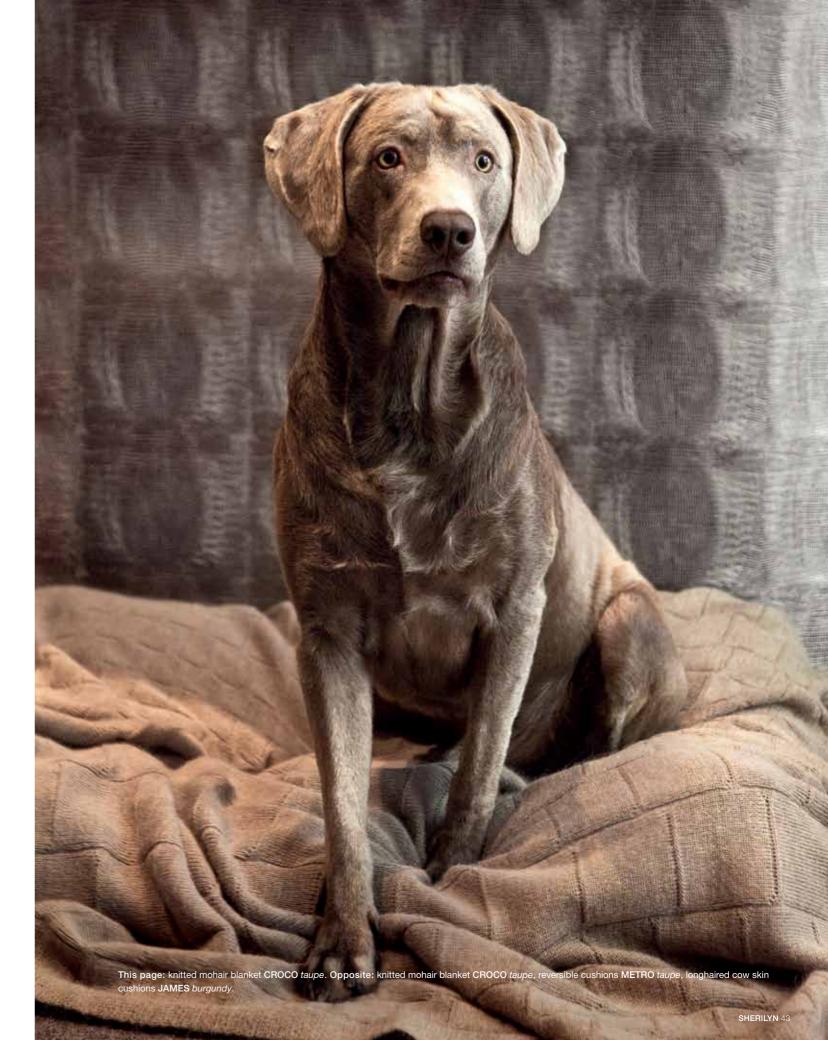




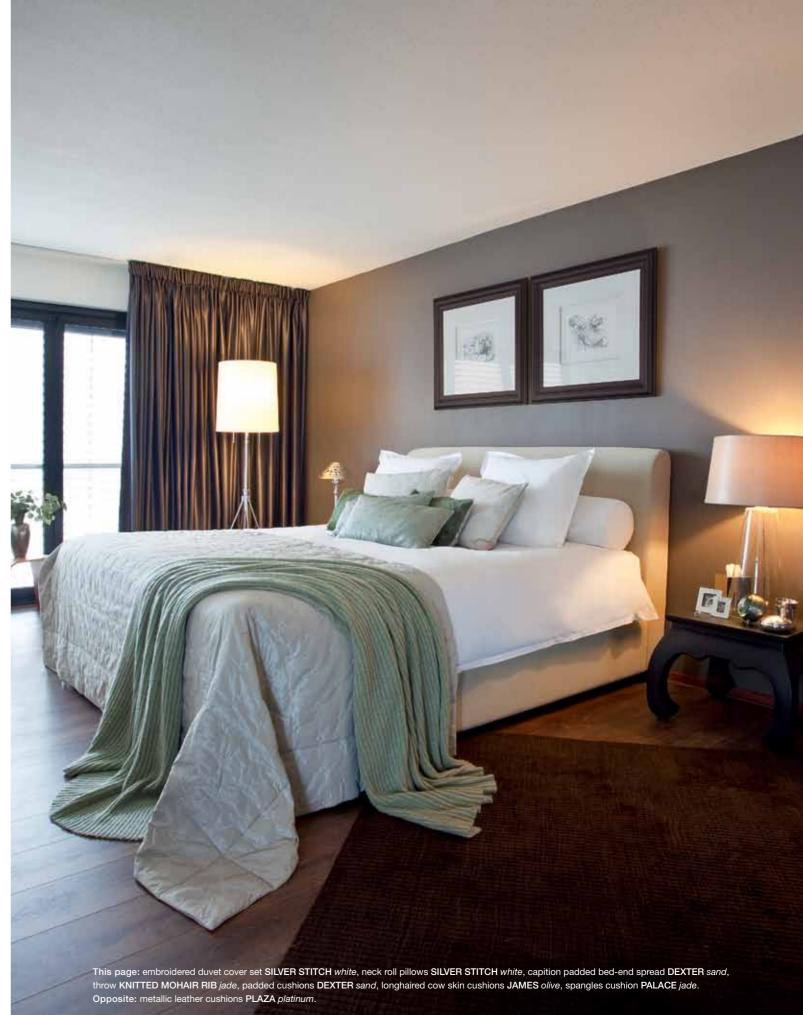
SHERILYN



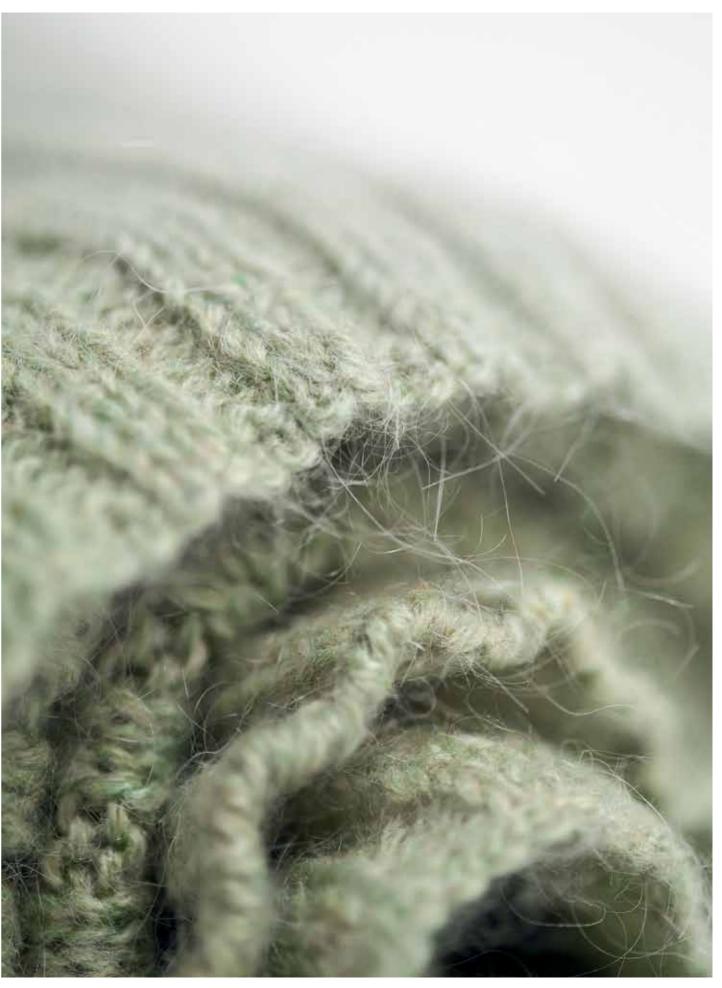














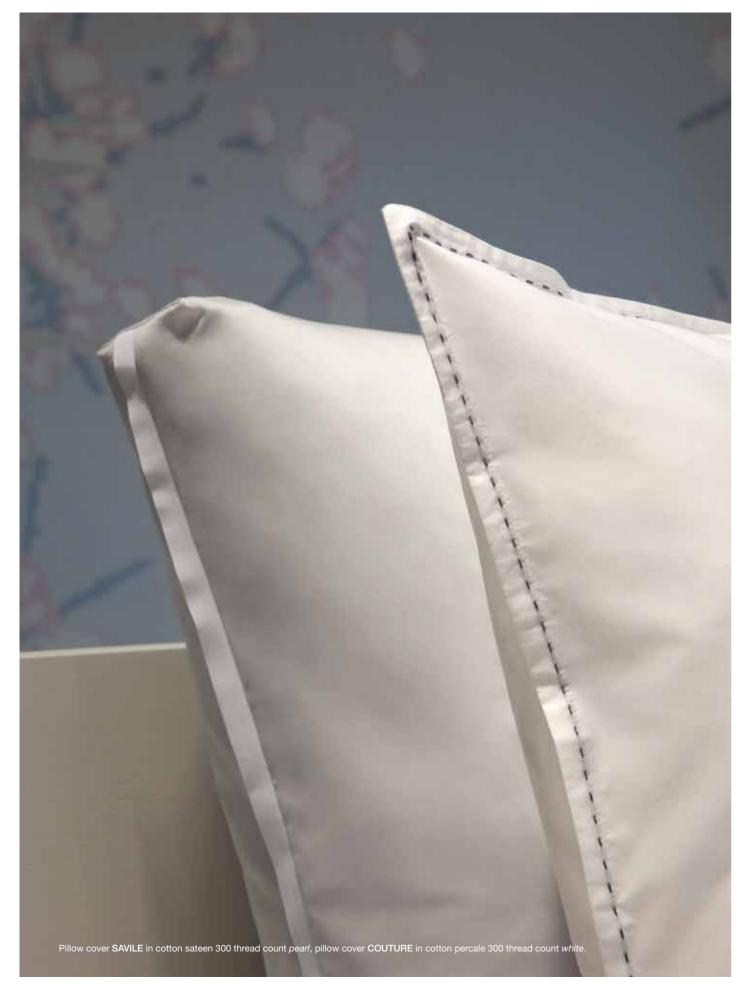
GRACE



Pillow covers SAVILE *pearl*, duvet cover set COUTURE *white*, padded all-over bedspread MAXWELL per reversible cushions CRYSTAL CAPITON *silver white*.

Carl Contraction





#### **BED LINENS / QUALITY**

#### Cotton Percale versus Cotton Sateen

Both cotton percale and cotton sateen can be produced from the same yarns. The difference between percale and sateen fabrics is the way they are woven. Percale is made with a basket weave, which interlaces threads at a ratio of 1 to 1, giving it a matte finish. This weave results in a firm and crisp cloth.

Sateen has a sheen and feels soft because it is woven in another way. With sateen, the thread interlaces at a ratio of 4 to 1 so that the face of the fabric is covered by the warp yarn, visible by a small twill line. This gives the fabric a smooth, satin-like finish. Sateen is easier to iron and slightly warmer than percale.

#### Thread count

Thread count indicates the fineness of a fabric. It is measured by counting the number of threads per square inch of fabric, including both the length threads (the warp), and width threads (the weft). Thread count is often used as a measure of fabric quality for bed linens. Standard cotton thread counts are around 150. while good-quality sheets start at 180. A fabric count of 200 or higher is considered percale.

While thread count is important, the most prominent factor in fine fabric is the quality of the cotton. Finer cotton has longer plant fibres, also known as "staple". With a longer staple, the diameter of the thread can be made smaller. Finer threads can be woven closer together for more threads per inch: this is known as a higher thread count. All of these elements make the fabric softer, more durable and lightweight.

#### Egyptian Cotton

The quality of cotton is determined by the "staple" of the plant, which is the natural length of the fibre when picked. Egyptian cotton, which grows exclusively on the banks of the Nile, is long-stapled cotton, thus rendering it a finer, more desirable quality.

#### Mrs.Me offers three different fabrics

- for her bed linens:

#### Responsibility

As we spend around a third of our life in bed, quality linen should also have good skin-friendly properties. All our cottons carry the Öko-Tex Standard 100 certification. The independent test institutes of the Öko-Tex Association assure that certified textiles have been tested for harmful substances and thus pose no risks to your health. The certification also guarantees that our textiles are produced according to the highest level of environmental sustainability.

Mrs.Me has chosen not to apply the 'Easy Care' treatment to her bed linens. Easy Care is a chemical finish that prevents textiles from shrinking and wrinkling. This treatment is done with formaldehyde, a harmful substance that will be released during the use of bed linens. So while Mrs.Me duvet covers do crease, they do not contain toxins.

Our packaging does not contain PVC or other toxic chemicals.

#### BED LINENS / CARE

#### Washing

Mrs.Me recommends a water temperature of 40° Celsius for her bed linens. She advises to wash the bed linens separately from other laundry items, as zippers and buttons might damage the cotton. Never use chlorine bleach or fabric softeners on Egyptian cotton products. These chemicals can permanently damage the fibres.

Please note that all natural fibres. including Egyptian cotton, will shrink during the first wash. Because of this, all Mrs.Me bed linens are offered oversized and will shrink to their correct size after washing.

#### Drying

Mrs.Me bed linens are made from the finest Egyptian cotton. This type of cotton wrinkles naturally, because it lacks the artificial elasticity of synthetic fabrics. Mrs.Me recommends line drying. When using a tumble dryer, she advises to dry the linens on low heat and remove them from the dryer immediately after the cycle ends. Over-drying creates more wrinkles and results in a shorter life span due to wear.

 Egyptian Cotton Sateen 300 Thread count Egyptian Cotton Percale 300 Thread count • Egyptian Cotton Percale 500 Thread count

## DUVET COVER SETS & NECK-ROLL COVERS





white

Egyptian cotton percale

thread count 300

COUTURE

white / graphite stitching Egyptian cotton percale thread count 300

105.1 duvet cover set • single • king • king large 641.1 neck-roll cover



HARLEY white / padding Egyptian cotton percale thread count 300

144.1 duvet cover set • single • king • king large 641.1 neck-roll cover

white

Egyptian cotton percale

thread count 300



KALEIDOSCOPE

white / silver lurex embroidery Egyptian cotton percale thread count 500 131.1 duvet cover set • single • king

white / silver lurex Egyptian cotton percale thread count 500 631.1 neck-roll cover

KALEIDOSCOPE

SAVILE pearl / white rib tape Egyptian cotton sateen thread count 300



COOPER white Egyptian cotton percale thread count 300

CORDROCK

dark grey / graphite piping

Egyptian cotton sateen

thread count 300

145.1 duvet cover set • single • king • king large 641.1 neck-roll cover



CORD WHITE

white / silver or taupe piping Egyptian cotton sateen thread count 300

white / silver lurex Egyptian cotton percale thread count 500

SILVER STITCH

121.3 duvet cover set • single • king • king large 636.1 neck-roll cover



CONTOUR

white / graphite rib tape & buttons Egyptian cotton percale thread count 500

white / graphite rib tape Egyptian cotton percale thread count 500

CONTOUR

132.1 duvet cover set • single • king • king large 632.1 neck-roll cover



CORD ROCK

dark grey / graphite piping Egyptian cotton sateen thread count 300

121.4 duvet cover set • single • king • king large 621.4 neck-roll cover



SILVER STITCH white / silver lurex embroidery Egyptian cotton percale thread count 500

SILVER STITCH white / silver lurex Egyptian cotton percale thread count 500

136.1 duvet cover set • single • king • king large 636.1 neck-roll cover



sand / graphite piping	sand / graphite piping
Egyptian cotton percale	Egyptian cotton percale
thread count 500	thread count 500

134.2 duvet cover set • single • king • king large 634.2 neck-roll cover





#### WIRE

white / taupe lace Egyptian cotton percale thread count 500



COOPER

white Egyptian cotton percale thread count 300

140.1 duvet cover set • single • king • king large 641.1 neck-roll cover





white / ginger rib tape Egyptian cotton percale thread count 500

139.1 duvet cover set • single • king • king large 641.1 neck-roll cover



COOPER

white Egyptian cotton percale thread count 300

SIZE CHART single 140 x 220 + 40 cm + 1 pillow case • king 240 x 220 + 40 cm + 2 pillow cases king large 260 x 220 + 40 cm + 2 pillow cases neck-roll cover 90 x 25 cm

### THROWS & BLANKETS



KNITTED MOHAIR RIB

mohair acryl melange - dark grey melee

231.1 L blanket 180 x 280 cm



KNITTED MOHAIR RIB mohair acryl melange - *petrol* 231.2 M throw 140 x 200 cm

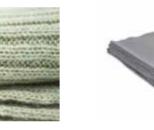


KNITTED MOHAIR HOPPER mohair acryl melange - *camel* 235.1 L blanket 180 x 280 cm

KNITTED MOHAIR RIB

mohair acryl melange - jade

231.3 M throw 140 x 200 cm





KNITTED MOHAIR PLAIN mohair acryl melange - light grey

232.1 L blanket 180 x 280 cm





KNITTED MOHAIR HOPPER mohair acryl melange - blue jean

235.2 L blanket 180 x 280 cm



KNITTED MOHAIR PLAIN

mohair acryl melange - jade

232.2 M throw 140 x 200 cm



KNITTED MOHAIR CROCO

mohair acryl melange - taupe

233.1 L blanket 180 x 280 cm





KNITTED MOHAIR BYRON mohair acryl melange - *carbon blue* 

234.1 L blanket 180 x 280 cm

### BED SPREADS



11	1 marine
ory taffeta - <i>sand</i>	

front: reverse:	memory taffeta - sa wool - off white	and	
354.1 L	bed-end spread	140 x 280 cm	

matching cushions available in 45 x 60 cm



#### LLOYD

front: reverse:	linen - <i>graphite</i> woollen flannel - <i>gra</i> f	ohite
358.1 L	bed-end spread	140 x 280 cm

matching cushions available in 45 x 60 cm



TYLER		
front: reverse:	felted wool linen mela cotton linen chambra	0
455.1 L	bed-end spread	140 x 280 cm

matching cushions available in 45 x 60 cm



M	ASO	N
1 1 1 /	100	

DEXTER

front: silk cotton melange - *night blue* reverse: cotton linen chambray - *blue jean* 356.1 L bed-end spread 135 x 280 cm

matching cushions available in 45 x 60 cm



#### METRO PAD

front: micro fibre - taupe reverse: wool - off white

353.1 L bed-end spread 140 x 280 cm

matching cushions available in 30 x 60 cm & 45 x 60 cm



#### SILVER PAD

front:	coated linen - <i>silver</i>
reverse:	wool - <i>off white</i>
351.1 L	bed-end spread 140 x 280 cm

matching cushion available in 30 x 60 cm & 45 x 60 cm



#### TEDDY

front:	alpaca mohair melange - mouse
reverse:	Egyptian cotton sateen, 300 thread count - mouse

334.1 L bed-end spread 140 x 280 cm

matching cushion available in 30 x 60 cm & 45 x 60 cm



#### TYLER

front: reverse:	felted wool linen m cotton linen chamb	0 0 0 ,	
455.2 L	bed-end spread	140 x 280 cm	

matching cushions available in 45 x 60 cm





MAXWELL

front:	Egyption cotton sateen, 300 thread count - pearl
reverse:	Egyption cotton percale, 200 thread count - pearl

701.1 XL full-size bedspread 280 x 305 cm

### FABRIC CUSHIONS



1

 CRYSTAL CAPITON

 front:
 linen polyester melange - silver white

 reverse:
 herringbone wool with lurex - off white -silver

 531.1 S
 cushion
 30 x 60 cm

 531.1 M
 cushion
 45 x 60 cm



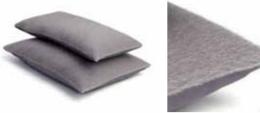
#### DEXTER

 front:
 memory taffeta - sand

 reverse:
 wool - off white

 454.1 M
 cushion
 45 x 60 cm

matching bed-end spread available



TEDDY		
front: reverse:	•	ohair melange - <i>mouse</i> cotton sateen - <i>mouse</i>
534.1 S	cushion	30 x 60 cm
534.1 M	cushion	45 x 60 cm

matching bed-end spread available



LLOYD
-------

front: linen - graphite reverse: woollen flannel - graphite 458.1 M cushion 45 x 60 cm

matching bed-end spread available



MASON

front: silk cotton melange - *night blue* reverse: cotton linen chambray - *blue jean* 456.1 M cushion 45 x 60 cm

matching bed-end spread available



METRO CAPITON

micro fibre - taupe wool - off white	
30 x 60 cm 45 x 60 cm	
	45 x 60 cm

matching bed-end spread available



#### SILVER

front: coated linen - *silver* reverse: wool - *off white* 451.1 M cushion 45 x 60 cm

matching bed-end spread available





TYLER

front:felted wool linen melange - light greyreverse:cotton linen chambray - light grey

455.2 M cushion 45 x 60 cm

matching bed-end spread available





TYLER		
front: reverse:		rl melange - <i>camel</i> en bamboo chambray - <i>camel</i>
455.1 M	cushion	45 x 60 cm

matching bed-end spread available



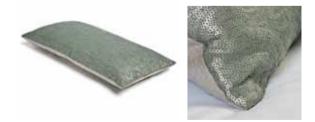
#### FROZEN

front:	metallic v	iscose linen - <i>silver</i>
reverse:	wool - off	white
535.1 S	cushion	30 x 60 cm



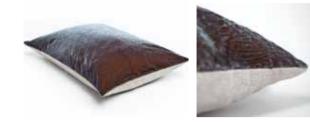
#### PALACE

front:	spangles	- <i>ginger</i>
reverse:	coated lin	en - <i>silver</i>
455.2 S	cushion	30 x 60 cm



#### PALACE

front:	spangles	- jade
reverse:	coated lin	Ien - silver
455.1 S	cushion	30 x 60 cm



 SUNBURST

 front:
 embossed velvet - smokey gold

 reverse:
 coated linen - silver

 426.3 M
 cushion
 45 x 60 cm



#### VINTAGE

front:	vintage silk - <i>multicolour</i>	
reverse:	coated linen - <i>silver</i>	
420 S	cushion	30 x 60 cm

images shown are examples only, all Vintage cushions are one-of-a-kind



JAMES	5	
front: reverse:	0	d cow skin - <i>camel</i> aen - <i>silver</i>
551.1 S	cushion	30 x 60 cm



WEBSTER	

front:	viscose raffia - <i>camel</i>	
reverse:	cotton chambray - <i>camel</i>	
546.2 M	cushion	45 x 60 cm



VINTAGE

front: vintage silk - *multicolour* reverse: coated linen - *silver* 

420 M cushion 45 x 60 cm

images shown are examples only, all Vintage cushions are one-of-a-kind



JAMES

front: reverse:	0	d cow skin - <i>burgundy</i> nen - s <i>ilver</i>
551.3 S	cushion	30 x 60 cm



W	E	BS	ΓEF	7
٧V	E	821		

front:	viscose raffia - white		
reverse:	cotton chambray - white		
546.1 M	cushion	45 x 60 cm	



#### PARK

front:	croco embossed cow skin - graphite	
reverse:	coated linen - silver	
541.1 S	cushion	30 x 60 cm

## LEATHER CUSHIONS





JAMES

front:	longhaired cow skin - olive	
reverse:	coated linen - silver	
551.2 S	cushion	30 x 60 cm



#### JAMES

front:	longhaired cow skin - <i>ink</i>	
reverse:	coated linen - <i>silver</i>	
551.4 S	cushion	30 x 60 cm



#### GARDEN

front:	metallic wrinkled leather - <i>warm grey</i>	
reverse:	coated linen - silver	
545.1 M	cushion	45 x 60 cm

### LEATHER CUSHIONS



PAVILION front: metallic leather - graphite reverse: coated linen - silver 543.1 S cushion 30 x 60 cm



PAVILION

front: reverse:	metallic leather - copper coated linen - silver		
543.2 S	cushion	30 x 60 cm	



AVENUE			
front: reverse:	fish leather - <i>white</i> coated linen - <i>silver</i>		
542.1 S	cushion	30 x 60 cm	



PLAZA

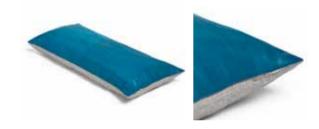
front:	metallic leather - <i>platinum</i>	
reverse:	coated linen - <i>silver</i>	
544.1 S	cushion	30 x 60 cm



PLAZA

front: metallic leather - white gold reverse: coated linen - silver

544.2 S cushion 30 x 60 cm



AVENUE

front: fish leather - *azur* reverse: coated linen - *silver* 542.2 S cushion 30 x 60 cm



#### AVENUE

front:	fish leather - <i>ebony</i>	
reverse:	coated linen - <i>silver</i>	
542.3 S	cushion	30 x 60 cm

### COMPANY INFO

# COMPANY

Mrs.Me offers home couture for the lounge and the bedroom. The company was founded in 2003 by designer and creative director Lianne Ernst and is based in the heart of Amsterdam.

# COLLECTIONS

Always in touch with fashion and forever in love with the craftsmanship of couture, Mrs.Me designs innovative yet timeless product ranges. Her collections can be found in international shops specialized in contemporary interior design and quality beds and bed linens. In 2005, Mrs.Me launched her first collection, Bedtime Stories, followed by Falcon & the Swan and Into the Night. In 2009, Mrs.Me presented Metropolitan, a collection inspired by twelve vibrant cities. In fall 2011 the Alter Ego collection was introduced. New items will be added to this collection on a regular basis.

# **CUSTOM MADE**

Mrs.Me also develops custom made products and collections for hotels, yacht owners, interior designers and architects. She specializes in exclusive and personalized products for bedrooms, bathrooms, lounges and dining rooms.

# COMPANY VALUES

Mrs.Me designs and develops products in accordance with the following standards:

- highest quality in fabrics, sourced in regions known for their expertise
- design value, inspired by the latest fashion trends and finished with couture detailing
- social and environmental responsibility.

### COLOPHON

#### CREDITS

Images: Went&Navarro www.wentennavarro.nl Text: Minou op den Velde www.minouopdenvelde.nl

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#### PRESS INFO

Images are available for download in high-resolution quality on our website. Please contact us at info@mrsme.com

#### WHERE TO BUY

Please visit our website www.mrsme.com for store locations.



Reguliersdwarsstraat 57A 1017 BK Amsterdam The Netherlands

Tel E-mail Website +31 (0)20 320 3024 info@mrsme.com www.mrsme.com S. A.